

St Francis Limited – Cookie Policy

Information about our use of cookies and tracking technologies

Our website, located at www.st-francis.co.uk, uses cookies and tracking technologies to distinguish you from other users of our website. This helps us to provide you with a better experience while you browse our website, and also allows us to improve our website.

By continuing to browse the website, you are expressly agreeing to our use of cookies and tracking technologies as set out in this Cookie Policy. See "Managing cookies & opting out" - [Managing Cookies](#) to manage your cookie preferences.

What are cookies and tracking technologies?

(a) Cookies

A cookie is a small file of letters and numbers sent by a website to your computer or mobile device where it is stored by your browser if you agree. Cookies contain information which enables a website to recognise you as you move around the site and/or each time you revisit. Cookies may be sent by the website that you are visiting or by another organisation which provides services to that website, such as an advertising network or analytics company.

(b) Web beacons and other tracking technologies

Web beacons are small bits of code that communicate with third parties and are embedded in web pages, ads or in emails. Web beacons and other tracking technologies, such as gif, page tags and script, are often used together with web browser cookies to help website publishers to better analyse and improve their services and to target advertising based on your browsing behavior and interests.

Our use of cookies

We use a variety of types of cookies and other tracking technologies for the following purposes:

- *Strictly necessary cookies.* These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- *Analytical/performance cookies.* These are cookies that allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- *Functionality cookies.* These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (e.g., your choice of language or region).
- *Targeting cookies.* These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advYou can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie	Name	Purpose	More information
Lucky Orange	__lotl	Lucky Orange Heatmapping User Behavior	Expires after 7 months
Google Analytics	_ga	Google Analytics - Used to distinguish users and has an expiration	Expires after 2 years
Google Analytics	_gid	Google Analytics - Used to distinguish users	Expires after 24 hours
Lucky Orange	_lo_uid	Lucky Orange Heatmapping User Behavior	Expires after 2 years

Lucky Orange	_lo_u	Lucky Orange Heatmapping User Behavior	Expires after 2 years
Lucky Orange	_lo_v	Lucky Orange Heatmapping User Behavior	Expires after 1 year
Lucky Orange	_lo_rid	Lucky Orange Heatmapping User Behavior	Expires after 30 minutes
Date range end	sfg_end	Determines what end date to use when date filters are used	Expires after 36 hours
Location ID	sfg_location	Location ID - used to associate members with a location	Expires after 36 hours
Member ID	sfg_member	ID of the logged in member	Expires after 36 hours
Member name	sfg_name	Name of the logged in member	Expires after 36 hours
Date range start	sfg_start	Determines what start date to use when date filters are used	Expires after 36 hours
Validation key	sfg_validate	Used to validate the current members login state	Expires after 36 hours
Lucky Orange	lo_session_in	Lucky Orange Heatmapping User Behavior	Expires when the browser session ends

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

Managing cookies and opting out

Most browsers automatically accept cookies. You can choose to decline cookies using the methods described below. You can also disable the ability of web beacons to store cookie information by declining cookies.

(a) Opting out of advertising cookies

There are three main associations that represent the advertising networks allowed on our website. You can visit these associations' websites to opt out of all cookies served by their members (see below). These independent websites are not sponsored by or affiliated with St Francis.

Network Advertising Initiative (NAI)
www.networkadvertising.org/choices/

Digital Advertising Alliance (DAA)
www.aboutads.info/choices/

European Digital Advertising Alliance (EDDA)
www.youronlinechoices.com

In opting out, a cookie will be set to let advertisers know not to use your data for targeted advertising purposes. You will still see advertisements but they will not be tailored to your interests.

(b) Opting out of being tracked by Google Analytics

To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>

(c) Managing cookies on your device

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including strictly necessary cookies) you may not be able to use all of the features and functionality of our website.

The cookies will expire as set out in the table above, in the section headed "our use of cookies".

Privacy

St Francis is committed to using cookies and tracking technologies fairly and in accordance with applicable privacy rights. The St Francis Privacy Policy can be accessed by visiting <https://www.st-francis.co.uk/privacy-policy>

Contact us

If you have questions or concerns regarding our use of cookies and other tracking technologies, please contact us at:

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Station Road
Oundle
PE8 4DE
Telephone: 01832 205 622
E-mail: enquiry@stfrancis.co.uk

Changes to this Cookie Policy

This Cookie Policy is effective from 23rd May 2018. St Francis may update this Cookie Policy at any time and from time to time, and such updates will be effective immediately upon posting the updated Cookie Policy.

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